

CREATE VISIBILITY

STIMULATE SALES

REINFORCE IMAGE

SHOWCASE PRODUCTS

INCREASE BRAND LOYALTY



ASSOCIATE MEMBERSHIP APPLICATION

Build strong relationships with South Carolina banks by becoming an associate member of the SCBA, today!



South Carolina
Bankers Association

You always host a terrific bankers convention – the best one out there. The annual convention is a great forum for people to meet and get to know each other in a setting that is not too formal or competitive. You do a great job of creating that atmosphere for both the bankers and associate members.

BANKING DATA

SOUTH CAROLINA BANKING AT A GLANCE

South Carolina Banking Institutions

6/30/21

6/30/22

Total number of Banks in S.C.

Institutions headquartered in S.C.
Institutions headquartered out of S.C.

75	76
45	47
30	29

S.C. Total Deposits

Total Deposits for out-of-state banks
Total Deposits for S.C.-headquartered banks

\$117.9 B	\$128.2 B
\$96.5 B	\$100.6 B
\$21.4 B	\$27.6 B

Total number of bank offices in S. C.

1,171	1,147
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South Carolina Headquartered Banks

Banks with over \$1 billion in deposits

Total S.C. deposits for these banks

7	9
\$8.8 B	\$14.1 B

Banks with deposits greater than \$500 million and less than \$1 billion

Total S.C. Deposits for these banks

11	11
\$7.3 B	\$7.7 B

Banks with deposits less than \$500 million

Total S.C. Deposits for these banks

27	27
\$ 5.3 B	\$ 5.8 B

Banks with over \$1 Billion in Deposits

Bank	State	SC Offices	SC Deposits	SC Market Share
Wells Fargo Bank, NA	SD	110	\$20.6 B	16.09%
Bank of America, NA	NC	69	\$20.6 B	16.07%
Truist Bank	NC	99	\$15.4 B	12.05%
First-Citizens Bank & Trust Company	NC	124	\$12. B	9.34%
SouthState Bank, NA	FL	90	\$11. B	8.61%
TD Bank, NA	DE	60	\$6.9 B	5.37%
Synovus Bank	GA	31	\$4.5 B	3.52%
United Community Bank	SC	37	\$2.8 B	2.19%
Southern First Bank	SC	8	\$2.3 B	1.79%
United Bank	VA	25	\$1.9 B	1.44%
Pinnacle Bank	TN	20	\$1.9 B	1.46%
The Conway National Bank	SC	16	\$1.6 B	1.24%
Regions Bank	AL	20	\$1.3 B	1.03%
First Community Bank	SC	18	\$1.4 B	1.06%
Anderson Brothers Bank	SC	25	\$1.4 B	1.06%
Bank of Travelers Rest	SC	10	\$1.2 B	0.97%
South Atlantic Bank	SC	11	\$1.3 B	1.00%
Grandsouth Bank	SC	8	\$1.1 B	0.87%
Security Federal Bank	SC	15	\$1.1 B	0.83%

* In thousands

Source: FDIC Summary of Deposits, June 30, 2022

Proudly serving South Carolina's banking industry since 1900, the SCBA is the state's leading banking trade association and advocate. We represent banks of all sizes and charters offering government relations representation on behalf of the industry and extensive education/training programs while also providing numerous products and services for banks, their employees and their customers. Representing close to 70 depository institutions in the state, our members have approximately 99 percent of all South Carolina deposits, according to the FDIC. Bank membership includes institutions that are headquartered in South Carolina and out-of-state. State headquartered banks range in size from over \$10 billion to less than \$50 million in assets. Out-of-state-headquartered members include the larger nationwide institutions such as Bank of America and Wells Fargo, along with all superregionals with operations in South Carolina. We also have an active Associate Membership group of more than 150 companies and firms that provides valuable resources to our member banks.

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About Associate Membership

Our Associate Members are a valuable resource for SCBA and our member banks. Businesses benefit from increased visibility and expanded marketing opportunities while SCBA member banks receive more options for top-quality, cost-effective products and services. Being a member of the South Carolina Bankers Association allows your company the unique opportunity to increase exposure in the South Carolina financial services market and form valuable partnerships with our membership. If you're interested in access, recognition and exposure to the banking industry, SCBA Associate Membership delivers. Being a part of the SCBA is a great way to enhance your company's visibility and brand recognition among a select group of banking industry representatives and event attendees, including C-suite executives and key decision makers within South Carolina's financial institutions.

We encourage our Associate Members to take every opportunity to be involved in the Association:

- Network with bankers through events
- Engage in educational opportunities
- Showcase their business through sponsorships, speaking engagements and advertising opportunities open only to associate members.

One of the most important initiatives of the SCBA is to facilitate peer-to-peer interaction for our member banks and business-to-business interaction for our banks and associate members. An intangible benefit of membership in the SCBA is the lifelong relationships offered through attending and participating in many of our events.

HERE ARE A FEW THINGS YOU GET WHEN YOU BECOME AN ASSOCIATE MEMBER:



ACCESS, INTERACTION & EDUCATION

Invitations to all educational seminars, conventions, conferences, trade shows, a legislative reception and other events that will allow for you to build and foster relationships with South Carolina banking industry representatives, including C-suite executives and key decision makers.



EXHIBIT SPACE

Associate Members are given priority when reserving space at the SCBA Annual Convention and receive a discount on the exhibit fee.



ADVERTISING

There are advertising opportunities in our quarterly publication, **Palmetto Banker**, and on our website, scbankers.org.



PUBLICATIONS

Associate Members receive a subscription to the **Palmetto Banker** magazine.



EXPOSURE

Your company will be listed as an Associate Member in the online membership directory, including a company description, general contact information and a link to your website; have the opportunity to be featured on SCBA's social media networks; become eligible for speaking opportunities at key events throughout the year; and an introduction in **Palmetto Banker** magazine upon membership.



SPONSORSHIP

Enhance your company's visibility and brand recognition by sponsoring SCBA events. Benefits of sponsorship will vary, but most feature multimedia recognition, onsite recognition and much more!



SCBA EDUCATIONAL EVENTS AND SPONSORSHIP OPPORTUNITIES

The SCBA hosts a wide array of more than 25 important conferences, seminars and conventions throughout the year. This allows you to develop and foster relationships not only with our bank members, but also with other associate members. Where else can you find so many potential customers in one place?

PREMIER EVENTS

Annual Convention and Trade Show
Young Bankers Division Annual Conference
Community Bankers Conference
Women in Banking Leadership Symposium

Young Bankers Division Scholarship Golf Tournament
Young Bankers Division BankPAC Sporting Clays Tournament Fundraiser

EDUCATIONAL OPPORTUNITIES

Asset Liability Conference
Bank Operations and Technology Conference
Bank Security Risk Management Conference
BSA/AML Conference
Call Report Seminar
Commercial Lending School
Compliance Conference

Consumer Lending School
Credit Conference
Human Resources Conference
State Law Issues and Compliance Hot Topics
Trust and Wealth Management Conference
+ *many more*

The SCBA is the only financial trade association in the state to represent financial institutions of all asset sizes.

THE SCBA PROUDLY REPRESENTS THE FOLLOWING MEMBER BANKS:

1st Federal Savings Bank of SC
Abbeville First Bank
Ameris Bank
Anderson Brothers Bank
Arthur State Bank
Bank of America, NA
Bank of Greeleyville
Bank of The Lowcountry
Bank of Travelers Rest
Bank of York
Beacon Community Bank
Blue Ridge Bank
Carolina Bank & Trust Co.
Citizens Building and Loan
Coastal Carolina National Bank
CoastalStates Bank
Comerica Bank
Community First Bank
Countybank
Dedicated Community Bank
Dogwood State Bank
Enterprise Bank of South Carolina

Farmers and Merchants Bank of South Carolina
First Bank
First Capital Bank
First Carolina Bank
First Community Bank
First Horizon Bank
First National Bank of Pennsylvania
First Palmetto Bank
First Reliance Bank
First-Citizens Bank & Trust Company
Home Federal Savings and Loan
Hometrust Bank
J.P. Morgan Chase Bank, NA
Kingstree Federal Savings and Loan
Oconee Federal Savings and Loan
Optus Bank
Palmetto State Bank
Pee Dee Federal Savings Bank
Pickens Savings and Loan Association
Pinnacle Bank
PNC Bank, NA

Queensborough National Bank & Trust
Regions Bank
Security Federal Bank
Servisfirst Bank
South Atlantic Bank
Southern Bank
Southern First Bank
SouthState Bank, NA
Spratt Savings Bank
Synovus Bank
TD Bank, NA
The Bank of Clarendon
The Bank of South Carolina
The Citizens Bank
The Conway National Bank
The Park National Bank
The Peoples Bank
Truist Bank
United Bank
United Community Bank
Wells Fargo Bank, NA
Woodruff Federal Savings and Loan

as of February 2, 2024

If you're ready to become an Associate Member, please contact Carolyn Laffitte Bradley at 803.779.0850 or carolynbradley@scbankers.org and request your membership packet today.



South Carolina Bankers Association

803-779-0850 | (Fax) 803-779-0890
www.scbankers.org

ASSOCIATE MEMBERSHIP APPLICATION



South Carolina Bankers Association

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NAME OF COMPANY _____ CORPORATE TAX ID# _____

CORPORATE OFFICE ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

WEBSITE URL _____

By virtue of listing your URL herein, you give permission to the SCBA to hyperlink to your website. Also, our Online Directory will show the above information only.

PRIMARY CONTACT: MR. MRS. MS. MISS DR.

FORMAL NAME _____ NICKNAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

SIGNATURE _____

BUSINESS CATEGORY (SELECT ONE):

- | | | |
|--|---|---|
| <input type="radio"/> Accounting/CPA Services | <input type="radio"/> Education/Schools | <input type="radio"/> Law Firm |
| <input type="radio"/> Appraisal Management | <input type="radio"/> Government Related Entity | <input type="radio"/> Lending/Leasing Services |
| <input type="radio"/> Bank Architects/Construction | <input type="radio"/> Graphic Design Services | <input type="radio"/> Marketing |
| <input type="radio"/> Bank Owned Life Insurance | <input type="radio"/> Healthcare | <input type="radio"/> Mortgage Supplies |
| <input type="radio"/> Brokerage Services | <input type="radio"/> Human Resources | <input type="radio"/> Office Supplies |
| <input type="radio"/> Card/Merchant Processing | <input type="radio"/> Information Services | <input type="radio"/> Payroll Services |
| <input type="radio"/> Check Printing | <input type="radio"/> Insurance Products/Services | <input type="radio"/> Physical Security Equipment |
| <input type="radio"/> Compliance Services | <input type="radio"/> Internal Audit Outsourcing | <input type="radio"/> Portfolio Management Services |
| <input type="radio"/> Correspondent Banking | <input type="radio"/> Investment Advisory | <input type="radio"/> Printing Solutions |
| <input type="radio"/> CRA Credit Solution | <input type="radio"/> Investment Banking | <input type="radio"/> Risk Management Services |
| <input type="radio"/> Data Processing | <input type="radio"/> IT Services | <input type="radio"/> Telecommunications |

FULL DESCRIPTION OF COMPANY AS IT RELATES TO THE BANKING INDUSTRY:

Please email a brief (120 words or less) description that will be used to announce new Associate Members in the **Palmetto Banker** Directory, and to describe your company and product in our online directory. You may include additional marketing materials, brochures, or product information we may find useful in learning about your organization. Please send a high-resolution PNG, JPEG or EPS copy of your logo and 120 word description to Carolyn Laffitte Bradley at carolynbradley@scbankers.org.

ASSOCIATE MEMBERSHIP APPLICATION



South Carolina Bankers Association

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ASSOCIATE MEMBERSHIP REFERRED BY:

BANKER NAME & TITLE _____

BANK _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

REFERENCE:

A letter of recommendation from one member might be requested with the completed application.

BILLING/ACCOUNTS PAYABLE CONTACT: MR. MRS. MS. MISS DR.

FORMAL NAME _____ NICKNAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

MARKETING/SPONSORSHIP CONTACT: MR. MRS. MS. MISS DR.

FORMAL NAME _____ NICKNAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

PAYMENT: \$1,200

CHECK—PLEASE MAKE PAYABLE TO SCBA VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD # _____ EXP. DATE _____ V-CODE (LAST 3 DIGITS) _____

SIGNATURE _____ DATE _____ BILLING ZIP CODE _____

PLEASE SEND THIS COMPLETED FORM AND PAYMENT TO:

MAIL:

South Carolina Bankers Association
Attn: Carolyn Laffitte Bradley
P.O. Box 1483
Columbia, SC 29202

E-MAIL:

carolynbradley@scbankers.org



South Carolina Bankers Association

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